

International professional-
scientific conference:

YOUR GREEN VACATION:
Smart and Green
Campsites for a Sustainable
Future of Tourism

**November 7,
2025**

*In the atrium of the
Karlovac University
of Applied Sciences*



Interreg



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AGENDA

9:30
10:00

Participant registration

10:00
10:30

Opening ceremony

10:30
13:00

Session 1 – Camping Tourism and Sustainable Development

10:30
10:45

Antonija Vučić: Nature-Based Solutions and Sustainable Development – AcquaGuard Project

10:45
11:00

Tihana Cegur Radović: Research Results of the “Your Green Vacation” Project

11:00
11:15

Coffee break

11:15
11:35

Adriano Palman (Director of KUH): Camping tourism in Croatia

11:35
11:55

Meri Živković (Project Manager at KUH): Green Camping Revolution:
Business in Harmony with Nature

11:55
12:15

Josipa Cvelić Bonifačić: Professionalisation of Education in the Field of Outdoor Hospitality

12:15
13:00

Round table-Campsites experience (Camp Slapić, Camp Heart of Nature Srakovčić, Plitvice Holiday Resort, Camping Plitvice, Camp Amarin (Maistra))

13:00
14:00

Lunch break



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Session 2 – Smart Campsites and Artificial Intelligence

14:00
14:20

Matija Mandić: Smart Camping: Green Vacation in the Rhythm of a Smart City

14:20
14:40

Mario Protulipac: Destinations without sustainable planning pay a high price: The role of projects in achieving goals

14:40
15:00

Dubravko Milković: Hydrofoil

15:00
15:20

Maria Katherina Dal Barco & Fabio Favilli (CMCC):
RHEA-DAPT – Artificial Intelligence as a Planning and Decision-Making
Support Tool

15:20
15:30

Coffee break



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Session 3 – International Perspective and Research

15:30
15:50

Sónia Nogueira: The Bragança Polytechnic University and Sustainable Internationalisation in Higher Education

15:50
16:10

Márcio Ribeiro Martins: Flickr Geotagged Photos and Visitors' Space-Time Behaviour: A Case Study from Plitvice Lakes (2005–2025)

16:10
16:30

Salete Esteves, Márcio Ribeiro Martins, Tihana Cegur Radović: Understanding Visitors and Environmental Behaviour at the Vinhais Campsite, Portugal



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Session 4 – Tourism and Environmental Protection: Nature-Based Solutions in Practice

15:30
15:50

URBANEX: Nature-Based Solutions – A Cross-Sectoral Response to Climate Challenges

15:50
16:10

Tatjana Uzelac, STARUM: Good Practices in Applying Nature-Based Solutions

16:10
16:30

Martina Pavlović: Challenges in Managing the Protected Area of the Mrežnica River

16:30
16:50

Marina Magdić: Barać Caves - Challenges of Tourism in Protected Areas – Between Development and Conservation

17:00
19:30

After, dinner, networking



The Conference is organized as part of the Your Green Vacation (implemented by Karlovac University of Applied Sciences) and AcquaGuard (implemented by Regional Development Agency of Karlovac County) projects, both focused on sustainable tourism, innovation, and nature conservation. It brings together professionals from camping tourism, academia, destination, management, protected areas, public and private sectors, and local communities.

Key topics include sustainable tourism development, climate change, natural resource protection, green investments, Nature-based solutions (NbS), smart technologies, and AI in campsite planning and management.

Participants will explore best practices, smart energy systems, spatial planning, and digital tools for responsible tourism development. The event encourages interdisciplinary exchange and dialogue to shape future-ready, resilient, and sustainable tourism destinations.



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